

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

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Saratoga 120's give  
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time and extra  
smoking pleasure.  
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Regular: 16 mg "tar," 1.0 mg nicotine—  
Menthol: 15 mg "tar," 1.0 mg nicotine  
av. per cigarette, FTC Report Aug. 77

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



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